Digital Fuel IT Benchmarking Starter Kit
Objective Evidence to Illuminate Your Journey

AT A GLANCE

Digital Fuel IT Benchmark Starter Kit provides objective evidence to illuminate where your IT organization is today and where it could be in the future. Providing 30 metrics across any three towers, IT Benchmark Starter Kit is a great way to get started with benchmarking or obtain highlevel metrics in areas where not all metrics are desired.

Digital Fuel benchmark data is collected objectively across 20 industries and 16 towers to provide more than 3,500 metrics or points of comparison to see how your IT organization is performing. Using the industry's first automated analysis engine, Digital Fuel IT Benchmarking data compares you to your industry and functional peers without the bias traditionally found in more expensive and manual benchmarks.

KEY BENEFITS

- Identify areas with most potential for optimization

- High-value approach to getting started with benchmarking

- Add high-level metrics from additional towers to full benchmark

- Rapid results delivered in weeks instead of months

To learn more about Digital Fuel

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Great Place to Start

Digital Fuel IT Benchmark Starter Kit enables IT to get a sense of how it compares to its peers across up to 30 metrics for any 3 of the 16 towers (domains) described in Figure 1, with 10 metrics coming from each tower. Digital Fuel has top recommended metrics for each tower, with the top midrange server metrics shown below. Digital Fuel also breaks down the midrange server tower into 7 towers for UNIX, Mac OS, OS/400 Win and more as shown in Figure 1.

Unique Objective Process for Rapid Results

Traditional benchmarking relies heavily on experienced consultants to pull, analyze, validate and process data to review with stakeholders who then—unfortunately—ask for the data to be manipulated and reprocessed to produce results closer to the ones they want. The Digital Fuel automated analysis engine is different. Although still requiring manual data collection, it automates the analysis, validation, processing and reporting, ensuring objective results across all customers. Your IT organization will now be compared against benchmarks that haven't been "doctored" to make peers look more attractive and to make you look worse. In addition, the process is much faster, taking weeks instead of months, because validation, analysis and reporting is automated.

Recommended Sample Tower Metrics

Although every tower has unique metrics, the top metrics typically take the following form. Here is a sample list of the recommended top metrics for a midrange server tower; it would apply to any of the operating systems in that category.

- Cost per server
- Total server count
- Total costs
- Total hardware cost
- Total software cost

- Total staffing cost
- Total facilities cost
- Total disaster-recovery cost
- Total outsourcing cost
- Average cost per staff

Digital Fuel IT Benchmark Starter Kit offers the same comparison metrics as a full benchmark tower, including peer comparison, peer top quartile and bottom quartile, client industry average, industry top quartile and bottom quartile, and database average.